NZME digital audio specifications.

Kiwis engage with NZME's leading digital audio content – listening to radio, music and podcasts, on a variety of devices.

This shapes their everyday moments from commuting, workplace listening, simply relaxing or creating the motivation to workout.

iHeart RADIO

NZME. PODCAST NETWORK

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Podcast format specifications.

Podcast File	Desktop	Mobile	ROS
Compliance	Vast 2.0 only	Vast 2.0 only	Vast 2.0 only
File Type	.ogg (up to 30 seconds)	.ogg (up to 30 seconds)	.ogg (up to 30 seconds)
Max File Size	500 MB	500 MB	500 MB
Bitrate	192 KBPS	192 KBPS	192 KBPS
Loudness	-16 LUFS (+/-1.5 LUFS)	-16 LUFS (+/-1.5 LUFS)	-16 LUFS (+/-1.5 LUFS)
Platform	Desktop App	Mobile (iOS Phone and Android Phone)	Desktop app + Mobile (iOS Phone and Android Phone)

Where to buy.

Is your preferred partner not listed below? Please reach out to your Media Specialist or email traffic@nzme.co.nz and be on the lookout for new audio DSPs.

SSP	Yield Op	Audiomax
DSP	Many available. Speak to your DSP to see if they have access	

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Digital radio format specifications.

Radio-Music File	Desktop	Mobile	ROS
Compliance	Vast 2.0 only	Vast 2.0 only	Vast 2.0 only
File Type	.ogg (up to 30 seconds)	.ogg (up to 30 seconds)	.ogg (up to 30 seconds)
Max File Size	500 MB	500 MB	500 MB
Bitrate	192 KBPS	192 KBPS	192 KBPS
Loudness	-16 LUFS (+/-1.5 LUFS)	-16 LUFS (+/-1.5 LUFS)	-16 LUFS (+/-1.5 LUFS)
Platform	Desktop App	Mobile (iOS Phone and Android Phone)	Desktop app + Mobile (iOS Phone and Android Phone)

Companion Banner	Desktop	Mobile	ROS
Display Size	DV360: 301x301 Other DSPs: 300x250	DV360: 301x301 Other DSPs: 300x250	DV360: 301x301 Other DSPs: 300x250
File Type	Static JPEG	Static JPEG	Static JPEG
Max File Size	200 KB	200 KB	200 KB

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