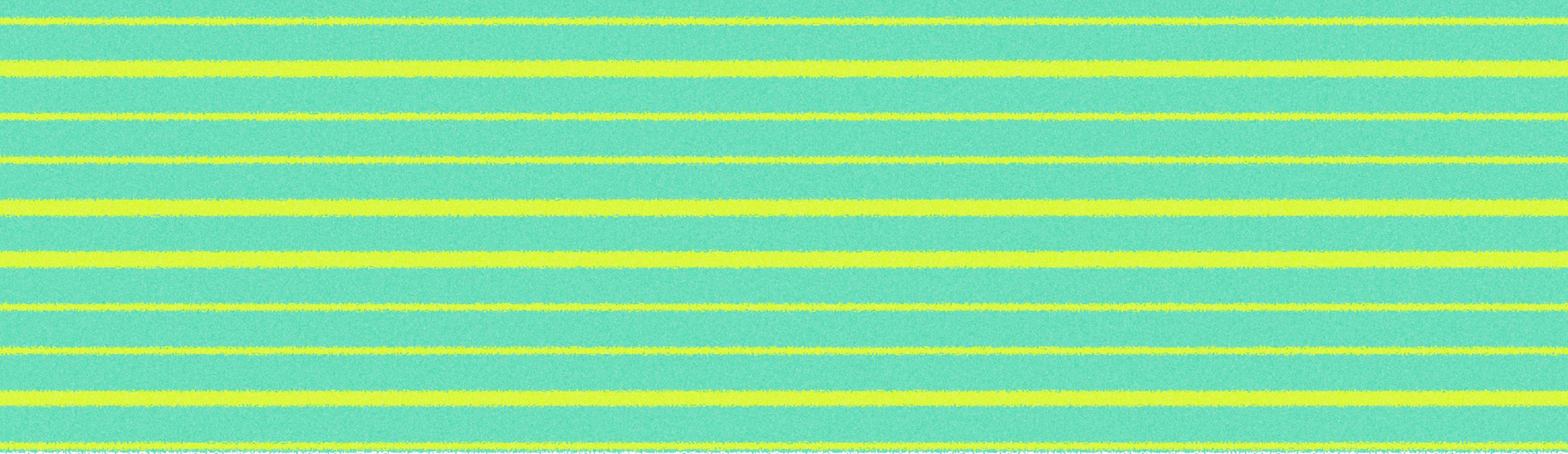




Publishing opportunities.

NZME
SUMMER
 **SERIES**

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NEW ZEALAND
MEDIA AND
ENTERTAINMENT

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Christmas Gift Guides

Choose your combination of print and/or digital to build your Gift Guide package from the options below.

Your preferred image and supplied copy will be curated into a bespoke gift guide for each publication, providing your brand with a unique editorial endorsement.

Your placement will be featured within your chosen print issue/s and go live online at nzherald.co.nz within a native carousel the same day.

Viva 3 December, **Canvas** 6 December, **Reset** 7 December

Booking deadline 20 Nov

Copy & image deadline 21 Nov

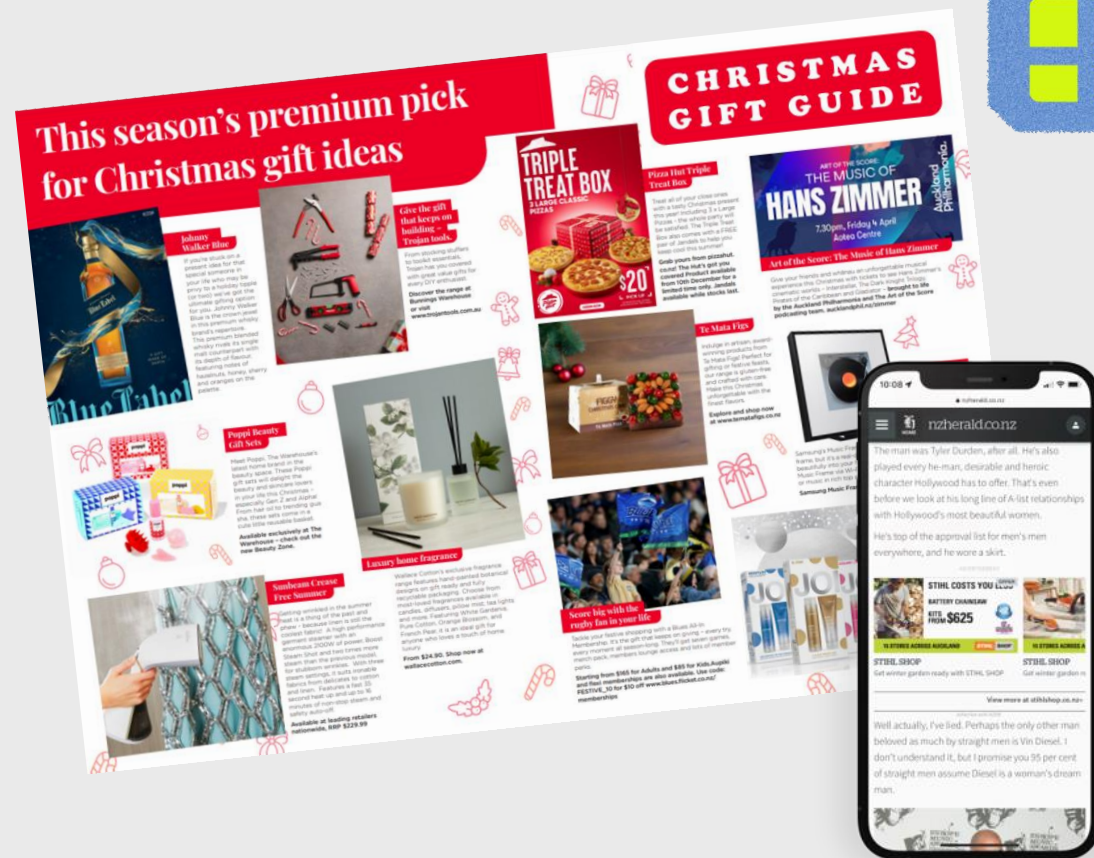
INVESTMENT (NET)

Print - SOV placement within Gift Guide Edit (minimum 1/6th page) **\$850+gst per publication**

Digital - Native Carousel (3 slides, Lifestyle targeted, NZH) **\$700+gst for 100,000 impressions**

Multi Buy - placement in all three print publications + carousel **\$2,950+gst (save \$300)**

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NZH Summer Weather

Reach **1,031,000** readers across the North Island via sponsorship of the weekly weather with NZ Herald, Weekend Herald, and Herald on Sunday.

Whether it's heading to the beach or out on the boat, choosing the work outfit for the day, heading off for a walk, jog or a bike ride with the kids...there are all sorts of reasons the weather comes to mind.

Placement on this destination editorial content ensures your message is eagerly seen and read.

Sponsorship of the Summer Weather in NZ Herald includes

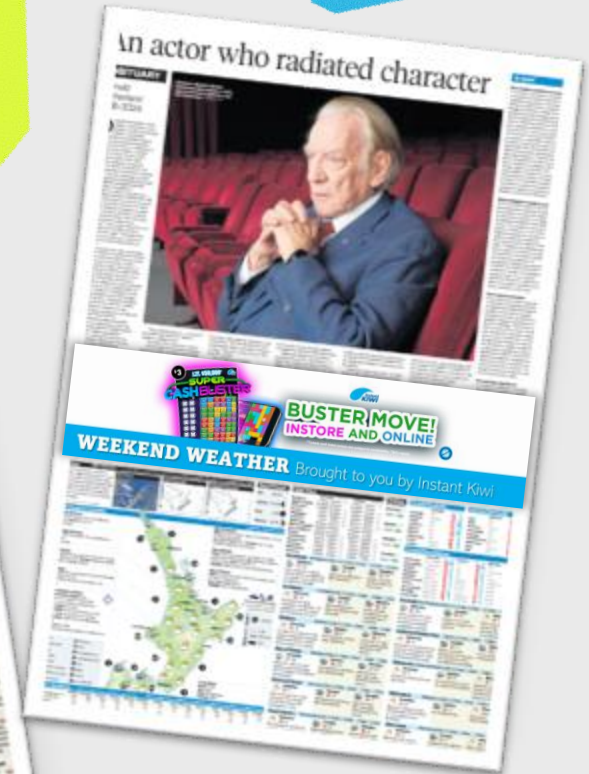
- » Exclusive Weather partnership for three months (Dec - Feb), across NZ Herald Monday-Friday, Weekend Herald, and Herald on Sunday

Ratecard value
Investment

\$227,799 across 3 months
\$45,000 net of agency commission and GST

NZME
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● SERIES

*Source: Nielsen CMI Readership Release Q2 24 - Q1 25 AP15+



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VIVA Christmas Entertaining Flip Magazine

Viva.

Nov 12 Viva Entertaining issue.

Concept: Christmas and Summer Entertainment 3 ideas to inspire. From elegant formal dinner parties with sophisticated table settings and curated menus, to casual outdoor barbecues perfect for relaxed gatherings, to cozy intimate celebrations with close family and friends. This exclusive partnership with our featured advertiser provides everything you need to create memorable Christmas and summer entertaining occasions.

Format: 8-page flip section with its own cover, 5 x pages of sponsored content.

Digital Amplification: Viva weekly and online mini-mag flip book embedded within brand story. EDM and social media amplification.

Investment:

~\$35k NET print partnership

Digital Extension

\$7k NET digital brand story with embedded flip book

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SUMMER
● SERIES



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