

## NZX/ASX RELEASE

24 October 2018

## No appeal of Stuff merger decision

**AUCKLAND, 24 October 2018:** NZME Limited (NZX:NZM) ("NZME") will not appeal the Court of Appeal's adverse decision in relation to the proposed merger of NZME and Fairfax Media Limited's (ASX:FXJ) New Zealand subsidiary Stuff Limited. This brings the merger process to a conclusion.

NZME continues to focus on its strategic and operational priorities to enhance shareholder value, which include:

- Growing audience and engagement;
- Returning advertising revenue to growth;
- Developing talent and people to create outstanding content;
- Maximising the efficiency of operations; and
- Growing new revenue streams including the OneRoof platform and paid digital subscriptions on nzherald.co.nz.

- ENDS -

For further information: Alexa Preston Head of Investor Relations & Corporate Finance M: +64 21 997 902 Email: Alexa.Preston@nzme.co.nz

## About NZME

NZME is a leading New Zealand media and entertainment business that reaches more than 3.2 million kiwis<sup>1</sup>. Whether reading, listening or watching, our audience gets the content they want - where and when they want it. NZME offers advertisers a unique opportunity to access its growing audience via a fully integrated multi-platform presence. NZME is listed on the NZX Main Board (code NZM) with a foreign exempt listing on the ASX (code NZM). www.nzme.co.nz

<sup>&</sup>lt;sup>1</sup> Nielsen CMI Fused: Q3 17 to Q2 18 (population 10+ years)