

28 March 2018

Dear Shareholder,

It is with pleasure we welcome you as a shareholder in NZME Limited ("NZME") and thank you for your investment. We also encourage you to keep an eye on what is happening with the company by visiting NZME's investor information website at <http://www.nzme.co.nz>.

Please complete the enclosed holder information form and return to our registry, Link Market Services ("Link") in the reply paid envelope, or update this information at www.linkmarketservices.co.nz. You will need your holder number and Authorisation Code (FIN) handy.

Annual report and half year reports

A copy of NZME's latest Annual Report and Half Year Report is publicly available, and copies of our future Annual Reports and Half Year Reports (including for the current accounting period) will be publicly available, on our website at <http://www.nzme.co.nz/investor-relations/financial-reports/>.

You may, at any time, request a free copy of the most recent and future Annual Reports and Half Year Reports. If you wish to request a free copy, please contact Link emailing operations@linkmarketservices.co.nz (Please use "NZME Report" as the subject line for easy identification).

Direct credit of Dividend Payments

Direct credit is the preferred method of paying dividends to our investors. To enable NZME to deposit any possible future dividend payments securely into your bank account on the day of payment, please provide us with your bank account details. This will minimise costs and the risk of lost cheques or fraud. Detailed payment advice will be provided to you for any payments that are made.

Receiving your Investor communications electronically

We encourage investors to elect to receive investor communications electronically because it is faster, cheaper and better for the environment. We encourage you to select this option on the form.

IRD Number

Please provide your IRD number. If you have a Certificate of Exemption from RWT please tick the box on the form and email or post a copy of the certificate to Link.

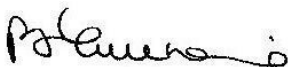
SMS text-alert service

LINK has an SMS text-alert service you can sign up for by completing the relevant section on the form. You will receive a text if your holding balance, bank account or address changes, or if you request a FIN replacement.

Investor information

Please find information for contacting Link overleaf. Link can assist with your holding and other information that may be helpful, especially if you are an inexperienced investor.

Yours sincerely,



Peter Cullinane
Chairman

INVESTOR INFORMATION:

Common Shareholder Number or Holder Number

Your CSN/Holder Number is printed on your Securities Transaction Statement, along with the details of your holding. Please quote this number whenever you contact Link.

Authorisation Code (FIN)

Your FIN is issued to you by Link if you are a first-time investor. It is a four-digit number, which needs to be stored in a **secure place** and should **not** be used on any documentation in conjunction with your CSN/Holder Number. You will be required to quote your FIN to your broker if you sell your shares.

Link contact information

If you have any questions about your holding, please contact Link by visiting www.linkmarketservices.co.nz. You will require your CSN/Holder Number and Authorisation Code (FIN). Note that joint or corporate holders will need to register a portfolio before any holding details can be updated.

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Email	enquiries@linkmarketservices.co.nz
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Postal Address	PO Box 91976, Auckland 1142
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