

NZME PRINT SPECIFICATIONS AND DEADLINES

JAN 2023 - DEC 2023

**NZ
ME.**
NEW ZEALAND
MEDIA AND
ENTERTAINMENT

BE SEEN with a credible and trusted news destination that connects with more than **2.4 million Kiwis** through a network of more than 25 publishing brands.

Source: Nielsen CMI Q4 22 - Q3 23 AP15+. Weekly coverage for Daily, Sunday, Community & Newspaper Inserted Magazines. NZH Print + Digital weekly audience.

DEADLINES – THE NEW ZEALAND HERALD

PUBLICATION DAY	BOOKING / CANCELLATION	SETTING MATERIAL Due in Media Services	PRESS READY Due in Media Services
THE NEW ZEALAND HERALD – COMPACT			
MONDAY			
Early General News, World, Sport, Business	10.00am Thursday	10.00am Thursday	4.00pm Friday
TUESDAY			
Early General News, World, Sport, Business	10.00am Friday	10.00am Friday	4.00pm Monday
Travel*	12.00pm Wednesday	5.00pm Wednesday	4.00pm Friday
WEDNESDAY			
Early General News, World, Sport, Business	10.00am Monday	4.00pm Monday	4.00pm Tuesday
Midweek Herald Homes*	4.00pm Monday	4.00pm Monday	10.00am Tuesday
Viva*	10.00am Wednesday (week prior)	10.00am Wednesday (week prior)	4.00pm Friday
THURSDAY			
Early General News, World, Sport, Business, Entertainment	10.00am Tuesday	10.00am Tuesday	4.00pm Wednesday
FRIDAY			
Early General News, World, Sport, Entertainment	10.00am Wednesday	10.00am Wednesday	4.00pm Thursday
Business	10.00am Tuesday	10.00am Wednesday	4.00pm Thursday
WEEKEND HERALD – BROADSHEET			
SATURDAY			
Early General News, World, Sport, Business	10.00am Wednesday	10.00am Wednesday	4.00pm Friday
Herald Homes	10.00am Tuesday	10.00am Thursday	12.00pm Wednesday
Canvas	10.00am Monday	12.00pm Thursday	10.00am Thursday
Driven Car Guide	10.00am Tuesday	2.00pm Tuesday	12.00pm Wednesday
HERALD ON SUNDAY – COMPACT			
SUNDAY			
Early General News, Sport	10.00am Thursday	10.00am Thursday	4.00pm Friday
Sunday Homes	10.00am Wednesday	4.00pm Wednesday	4.00pm Thursday
Reset	10.00am Tuesday	10.00am Tuesday	4.00pm Thursday

*PREPRINT SECTIONS: Are printed prior to the publication date and inserted into the paper

NOTE: All deadlines are subject to change. Public Holidays can affect deadlines, please contact your Account Manager for confirmation of deadlines at such times.

DEADLINES – REGIONAL PUBLICATIONS

PUBLICATION	BOOKING / CANCELLATION	CAMERA READY MATERIAL DEADLINE
NORTHLAND		
Northern Advocate Mon-Fri	2 days prior - 10am	1 day prior - 12pm
Northern Advocate Saturday (Broadsheet)	3 days prior - 10am	1 day prior - 12pm
Northland Age Tuesday	Fri prior - 10am	Mon - 12pm
Northland Age Thursday	Mon prior - 12pm	Wed - 12pm
WAIKATO		
Waikato Herald	Tuesday prior - 9am	Wednesday prior - 4pm
Te Awamutu Courier	Wednesday prior - 10am	Tuesday prior - 4pm
Hauraki Coromandel Post	Friday prior - 12pm	Tuesday prior - 12pm
Taupo & Turangi Herald	Monday prior - 10am	Tuesday prior - 4pm
BAY OF PLENTY/ROTORUA		
Bay of Plenty Times Mon-Fri	2 days prior - 10am	1 day prior - 12pm
Bay of Plenty Times Saturday (Broadsheet)	3 days prior - 10am	1 day prior - 12pm
Rotorua Daily Post Mon-Fri	2 days prior - 10am	1 day prior - 12pm
Rotorua Daily Post Saturday (Broadsheet)	3 days prior - 10am	1 day prior - 12pm
Katikati Advertiser	Friday prior - 12pm	Tuesday - 12pm
Te Puke Times	Friday prior - 12pm	Tuesday - 12pm
TARANAKI		
Stratford Press	Friday prior - 12pm	Monday - 4pm
HAWKE'S BAY		
Hawke's Bay Today Mon-Fri	2 days prior - 10am	1 day prior - 12pm
Hawke's Bay Today Saturday (Broadsheet)	3 days prior - 10am	1 day prior - 12pm
Central HB Mail	Wednesday prior - 10am	Monday prior - 12pm
Napier Courier	Wednesday prior - 12pm	Monday prior - 12pm
Hastings Leader	Wednesday prior - 12pm	Monday prior - 12pm
WHANGANUI / MANAWATU		
Whanganui Chronicle Mon-Fri	2 days prior - 10am	1 day prior - 12pm
Whanganui Chronicle Saturday (Broadsheet)	3 days prior - 10am	1 day prior - 12pm
Horowhenua Chronicle	Tuesday prior - 12pm	Wednesday - 4pm
Bush Telegraph	Tuesday prior - 4pm	Thursday prior - 4pm
Manawatu Guardian	Friday prior - 12pm	Tuesday - 12pm
Whanganui Midweek	Friday prior - 10am	Monday - 10am
KAPITI COAST		
Kapiti News	Thursday prior - 4pm	Monday prior - 12pm
VIVA LOCAL LIFE		



Booklet complaint referred to the police

Anti co-governance booklet described as 'racist' and 'rubbish'



'A community in need'

Hakeke Street Community Centre asks for more funding



'Really concerned'

Judge slams lack of mental health resources



SPECIFICATIONS ONEROOF, HERALD HOMES, NZ HERALD MAGAZINES

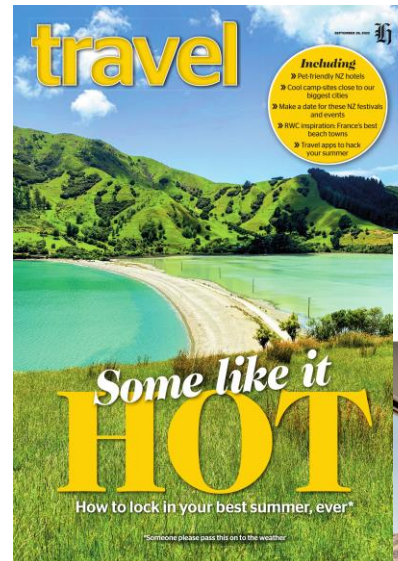
COMPACT AD SIZES STITCHED AND TRIMMED, 8x8 MODULES

GENERAL MODULE WIDTHS AND HEIGHTS

MODULE DIMENSIONS	1	2	3	4	5	6	7	8
MODULE DEPTH (MM)	44	90	136	182	228	274	320	366
MODULE WIDTH (MM)	30	62	94	126	158	190	222	254

DISPLAY COMPACT LIVE, TRIM AND BLEED SPECS

COMPACT SIZE	MODULES H X W	DIMENSIONS (MM) H X W	TRIM (MM) H X W	BLEED (MM) HXW	VIVA BLEED (MM) HXW
FRONT PAGE SOLUS	2 x 8	90 x 254	n/a	n/a	
DOUBLE PAGE SPREAD / PANORAMA	8 x 16	366 x 530	391 x 552	402 x 567	402x567
DOUBLE PAGE SPREAD HALF HORIZONTAL	4 x 16	182 x 530	n/a	n/a	205.5x567
FULL PAGE	8 x 8	366 x 254	n/a	n/a	402x291
FULL BLEED (TO BLEED)	8 x 8	366 x 254	391 x 276	402 x 291	
HALF PAGE VERTICAL	8 x 4	366 x 126	n/a	n/a	402x152
HALF PAGE HORIZONTAL	4 x 8	182 x 254	n/a	n/a	205.5x291
JUNIOR PAGE	6 x 6	274 x 190	n/a	n/a	402x120
THIRD PAGE VERTICAL	8 x 3	366 X 94	n/a	n/a	159.5x291
THIRD PAGE HORIZONTAL	3 x 8	136 x 254	n/a	n/a	n/a
THIRD PAGE ISLAND	5 x 4	228 x 126	n/a	n/a	113.5x291
QUARTER PAGE VERTICAL	8 x 2	366 x 62	n/a	n/a	n/a
QUARTER PAGE HORIZONTAL	2 x 8	90 x 254	n/a	n/a	n/a
QUARTER PAGE ISLAND	4 x 4	182 x 126	n/a	n/a	n/a
EIGHTH PAGE VERTICAL	4 x 2	182 x 62	n/a	n/a	n/a
EIGHTH PAGE HORIZONTAL	1 x 8	44 x 254	n/a	n/a	n/a
EIGHTH PAGE ISLAND	2 x 4	90 x 126	n/a	n/a	n/a
SIXTEENTH PAGE VERTICAL	4 x 1	182 x 30	n/a	n/a	n/a
SIXTEENTH PAGE HORIZONTAL	1 x 4	44 x126	n/a	n/a	n/a
SQUARE SMALL	2 x 2	900 x 62	n/a	n/a	n/a
SPOT	1 x 1	44 x 30	n/a	n/a	n/a



*CLASSIFIED COMPACT WIDTHS - HERALD HOMES, SUNDAY HOMES

COLUMNS (MM)	1	2	3	4	5	6	7	8
CLASSIFIED COMPACT (8-COL)	33.5	68	103	137.5	172	206.5	241	275.5

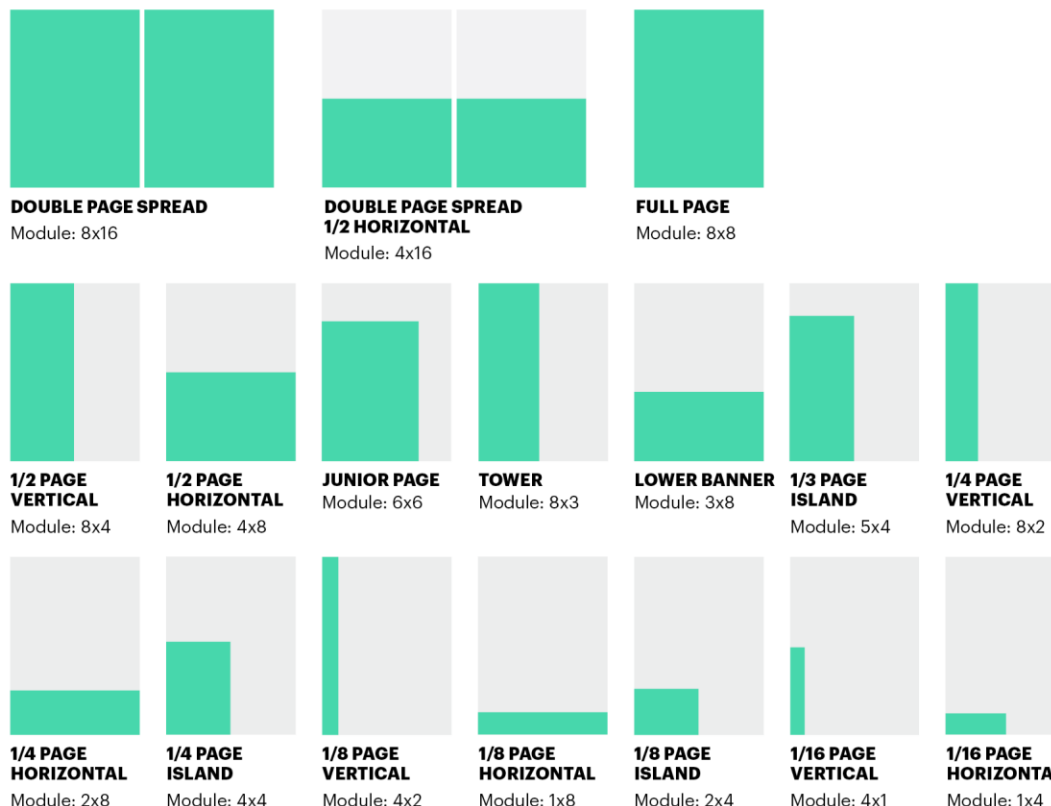
*DISPLAY COMPACT WIDTHS - HERALD HOMES, SUNDAY HOMES

COLUMNS (MM)	1	2	3	4	5	6	7
CLASSIFIED COMPACT (7-COL)	36	74	112	150	18	226	264

SPECIFICATIONS NEW ZEALAND HERALD, HERALD ON SUNDAY, AND REGIONAL PUBLICATIONS

COMPACT MODULAR SIZES

COMPACT SIZE	MODULES H X W	DIMENSIONS (MM) H X W
DPS (DOUBLE PAGE SPREAD)	8x16	370x530
DPS 1/2 HORIZONTAL	4x16	182x530
FULL PAGE	8x8	370x254
1/2 PAGE VERTICAL	8x4	370x126
1/2 PAGE HORIZONTAL	4x8	182x254
JUNIOR PAGE	6x6	274x190
TOWER	8x3	370x94
LOWER BANNER	3x8	136x254
1/3 PAGE ISLAND	5x4	228x126
1/4 PAGE VERTICAL	8x2	370x62
1/4 PAGE HORIZONTAL	2x8	90x254
1/4 PAGE ISLAND	4x4	182x126
1/8 PAGE VERTICAL	4x2	182x62
1/8 PAGE HORIZONTAL	1x8	44x254
1/8 PAGE ISLAND	2x4	90x126
1/16 PAGE VERTICAL	4x1	182x30
1/16 PAGE HORIZONTAL	1x4	44x126
SQUARE SMALL	2x2	90x62
ISLAND SMALL	2x3	90x94
3 SPOTS HORIZONTAL	3x1	136x30
3 SPOTS HORIZONTAL	1x3	44x94
2 SPOTS VERTICAL	2x1	90x30
2 SPOTS HORIZONTAL	1x2	44x62
1 SPOT	1x1	44x30



COMPACT FRONT PAGE SOLUS SIZES

PUBLICATION	DIMENSIONS (MM) H X W
NEW ZEALAND HERALD, HERALD ON SUNDAY	50x254
THE NORTHERN ADVOCATE, BAY OF PLENTY TIMES, ROTORUA DAILY POST, HAWKES BAY TODAY	50x254
WHANGANUI CHRONICLE	50x254 or 50x126
NORTHLAND AGE, HASTINGS LEADER, NAPIER COURIER, CHB MAIL	50x254
KATIKATI ADVERTISER, STRATFORD PRESS, WHANGANUI MIDWEEK, MANAWATU GUARDIAN, HOROWHENUA CHRONICLE	90x254
TE PUKE TIMES, TE AWAMUTU COURIER	90x254 or 90x126
WAIKATO HERALD, TAUPO & TURANGI HERALD	70x254 or 70x126

COMPACT MODULE WIDTHS AND HEIGHTS

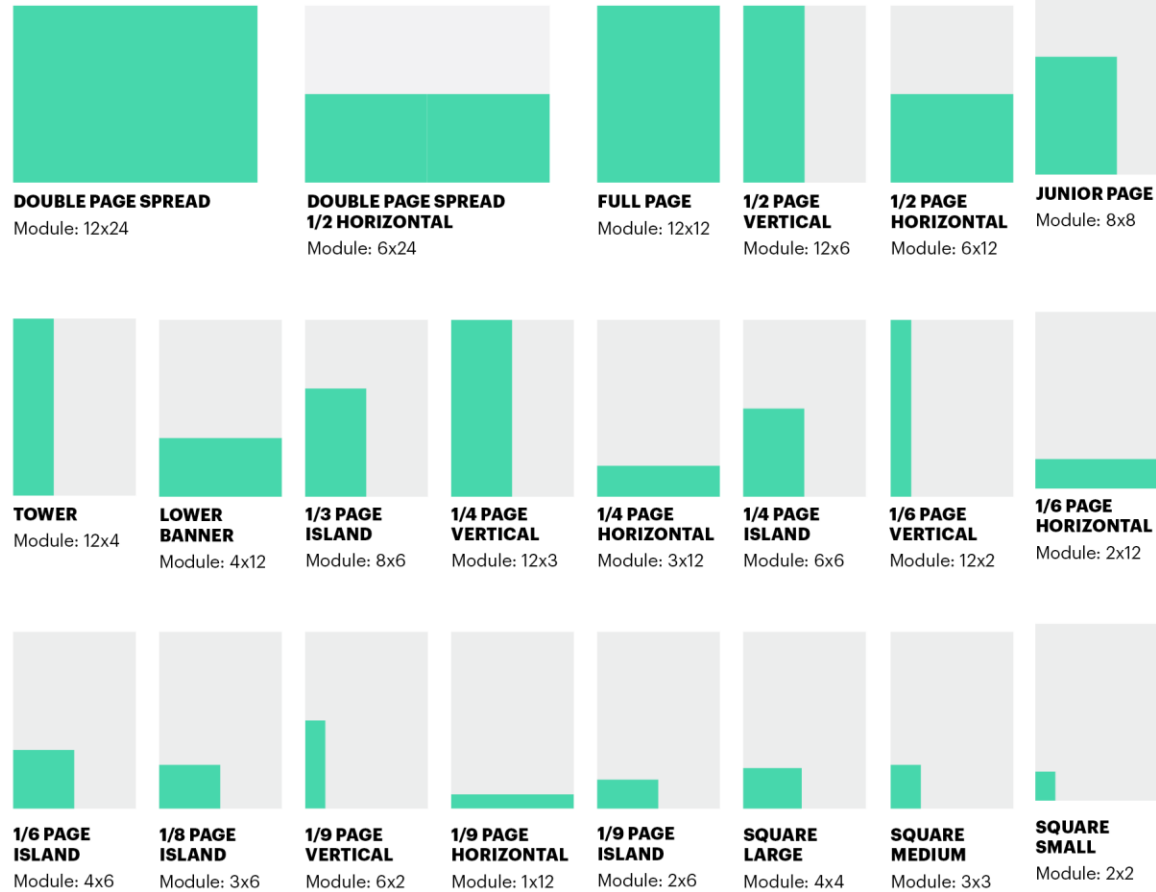
MODULE DIMENSIONS	1	2	3	4	5	6	7	8
MODULE DEPTH (MM)	44	90	136	182	228	274	320	366
MODULE WIDTH (MM)	30	62	94	126	158	190	222	254

SPECIFICATIONS WEEKEND HERALD AND REGIONAL SATURDAY PUBLICATIONS

BROADSHEET MODULAR SIZES

DISPLAY BROADSHEET SIZES

BROADSHEET SIZE	MODULES	LIVE SIZE (MM) H X W
DPS	12x24	550x786
DPS 1/2 HORIZONTAL	6x24	274x786
FULL PAGE	12x12	550x382
1/2 PAGE VERTICAL	12x6	550x190
1/2 PAGE HORIZONTAL	6x12	274x382
JUNIOR PAGE	8x8	366x254
TOWER	12x4	550x126
LOWER BANNER	4x12	182x382
1/3 PAGE ISLAND	8x6	366x190
1/4 PAGE VERTICAL	12x3	550x94
1/4 PAGE HORIZONTAL	3x12	136x382
1/4 PAGE ISLAND	6x6	274x190
1/6 PAGE VERTICAL	12x2	550x62
1/6 PAGE HORIZONTAL	2x12	90x382
1/6 PAGE ISLAND	4x6	182x190
1/8 PAGE ISLAND	3x6	136x190
1/9 PAGE VERTICAL	6x2	274x62
1/9 PAGE HORIZONTAL	1x12	44x382
1/9 PAGE ISLAND	2x6	90x190
SQUARE LARGE	4x4	182x126
SQUARE MEDIUM	3x3	136x94
SQUARE SMALL	2x2	90x62
ISLAND SMALL	2x3	90x94
3 SPOTS VERTICAL	3x1	136x30
3 SPOTS HORIZONTAL	1x3	44x94
2 SPOTS VERTICAL	2x1	90x30
2 SPORTS HORIZONTAL	1x2	44x62
1 SPOT	1x1	44x30



BROADSHEET FRONT PAGE SOLUS SIZES

PUBLICATION	DIMENSIONS (MM) H X W
THE NORTHERN ADVOCATE, BAY OF PLENTY TIMES, THE DAILY POST, HAWKES BAY TODAY	90x382
NZ HERALD	60x360

BROADSHEET MODULE WIDTHS AND HEIGHTS

MODULE DIMENSIONS	1	2	3	4	5	6	7	8	9	10	11	12
MODULE DEPTH (MM)	44	90	136	182	228	274	320	366	412	458	504	550
MODULE WIDTH (MM)	30	62	94	126	158	190	222	254	286	318	350	382

**Note that a Double Page Spread and a Double Page Spread Half Horizontal can only run on the centre spread pages of a Broadsheet section. Speak to your NZME Account Manager for more details.

SPECIFICATIONS CLASSIFIED AD SIZES

NEW ZEALAND HERALD

CLASSIFIED COLUMN MEASUREMENTS

CLASSIFIED	WIDTH MEASUREMENT MM
1 COLUMN	33
2 COLUMN	67.7
3 COLUMN	102.4
4 COLUMN	137.1
5 COLUMN	171.8
6 COLUMN	206.5
7 COLUMN	241.2
8 COLUMN	275.9
9 COLUMN	310.6
10 COLUMN	345.3
11 COLUMN	380



TECHNICAL SPECIFICATIONS

NEWSPRINT

FILE DELIVERY

All files must be supplied as single page PDFs (we recommend PDF files be created using Adobes pre-set job option PDF/X1-1 2001) File should be supplied at actual booked dimensions with no additional white space or crop marks around image area - PDF files can only have WANIFRAnewspaper26v5 profile embedded. WANIFRAnewspaper26v5 conversion profile to be used in Photoshop. This can be supplied on request.

TYPE

Fonts

- NZME does not accept supplied fonts. All fonts must be completely embedded in the files delivered. Do not subset fonts.
- Alternatively text can be converted to paths in Illustrator.
- Fonts that are not embedded may be substituted with default fonts. NZME takes no responsibility for fonts which default.
- Use only Type 1 Postscript fonts. The use of other font types may produce unexpected results.

Type specifications

- Text reversed in multi colour work, and 4 colour text, should not be set below 12pt sans serif type.
- Small reversed type with fine serifs should be avoided at all times.
- Minimum size 8 points, sans serif.
- Body copy must be 100% k and a minimum of 8pt for legibility.

IMAGES

Resolutions

- Mono 1200 dpi
- Contone 200-250 dpi

Colour Conversion

Grey component Replacement (GCR) is used.

Ink Density

- Total ink coverage of 220% max.
- Black ink limit is 95%. A solid black should only have one other colour running at no more than 75%.

Overprinting

Objects not intended to overprint are to be set at 99% or less of solid colour.

Dot

Dot gain is 30% in the 50% dot area. Anything greater than 80% will print solid. Max of 75% in shadow. Highlights set at 5% with 0% for catchlights. Single solid colours not intended to print solid are not to exceed 75%.

Process Colour

Cyan (C) Magenta (M) Yellow (Y) Black (K). No PDF files with RGB images or Pantone colours should be supplied, our system will convert files to CMYK and colour results may differ from original.

Mono

All mono work should be represented as true mono, or greyscale.

GLOSS PRODUCT

TYPE

Fonts

- NZME does not accept supplied fonts. All fonts must be completely embedded in the files delivered. Do not subset fonts.
- Alternatively text can be converted to paths in Illustrator or Freehand.
- Fonts that are not embedded may be substituted with default fonts. NZME takes no responsibility for fonts which default.
- Use only Type 1 Postscript fonts. The use of other font types may produce unexpected results.

Type specifications

- Text reversed in multi-coloured work should not be set below 12pt sans serif and 4-colour type.
- Small reversed type with fine serifs should be avoided at all times.
- Minimum size 8 points, sans serif.

IMAGERY

Resolutions

- Mono 1200 dpi.
- Contone 280 dpi

Ink Density

- Total ink coverage of 280% max.
- A solid black should only have one other colour running at no more than 75%.

Overprinting

When using 100% black to blackout pics and backgrounds etc, please use 50-60% cyan and 1 or 2% magenta and yellow in the mix. This enables the rip to knock out all colours behind the black.

Otherwise the rip prints the black on overprint.

Process Colour

Black (K) Cyan (C) Magenta (M) Yellow (Y)

Mono

- All mono work should be represented as true mono, or greyscale.
- Laser proofs not acceptable for scanning as press ready copy

Colour Conversion

Under colour removal (UCR) is used.

Colour Profile

The recommended gloss colour profile to embed is U.S.Web Coated (SWOP) v2.

ADVERTISE WITH US

 The New Zealand Herald

 HERALD ON SUNDAY

 Weekend Herald

 The Northern Advocate

 Bay of Plenty Times

 Hawke's Bay TODAY

 Whanganui Chronicle

 ROTORUA Daily Post

BUSHTELEGRAPH
Taranua

HCPOST

HASTINGS Leader

HOROWHENUA CHRONICLE

Katikati Advertiser

HANAWATU
Guardian

The Northland Age

Stratford PRESS

Waikato Herald

Kāpiti News

Taupō & Tūrangi
Herald

NAPIER
Courier

Te Awamutu
Courier

Te Puke Times

WHANGANUI
MIDWEEK

CHB
Mail

DRIVEN
CAR GUIDE

reset

canvas

 **OneRoof**

VIVA

travel

Terms and conditions:

All rates quoted include commission but exclude GST. Position availability – all position requests are based on availability and should be discussed with NZME, prior to booking confirmation; Cancellation fees – any cancellation of front page solus less than 14 days from publishing date will incur a 100% cancellation fee. All other advertisements will incur a 100% cancellation fee if cancelled after the booking deadline; Late material fee – a fee will be charged (10% addition to total ad cost) for any advertising material delivered after material deadline; Non-monthly account holders will incur a \$5 administration fee on all advertising placed in NZME, publications. *Dannevirke News runs within the Hawke's Bay Today from Mon-Fri varies 1-2 pages. Saturday is an 8 Page Compact which includes Classified and is inserted into the Hawke's Bay Today, distributing to the Dannevirke Region only. For full terms and conditions applicable to advertisements and notices, and for an up-to-date list of all deadlines, visit nzme.co.nz or contact your Account Manager. Any advertisement that is not press ready and requires setting by NZME, will incur a fee of 10% of the booking's value up to a maximum of \$15. These values are exclusive of GST. The fee applies to the first insertion of a multi-insertion booking, or any repeat advertisement that needs changes requiring that the copy be set again.

CONTACT US

For more information please contact your NZME Account Manager or phone 0800 HERALD (0800 437 253) or email advertise@nzme.co.nz

Display Advertising

0800 HERALD (0800 437 253)
displayads@nzme.co.nz

Classified Advertising

0800 HERALD (0800 437 253)
classads@nzme.co.nz

Advertising Production

0800 HERALD (0800 437 253)

Account Enquiries

0800 HERALD (0800 437 253)